

THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT PARTICIPATE UNLESS YOU ARE ELIGIBLE (SEE SECTION 3) AND LOCATED IN THE UNITED STATES AT THE TIME OF PARTICIPATION.

**WINN-DIXIE DEW AMERICA SWEEPSTAKES (“SWEEPSTAKES”)
OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. STANDARD MESSAGE AND DATA RATES MAY APPLY IF ENTERING VIA TEXT MESSAGE. INTERNET ACCESS REQUIRED TO PARTICIPATE VIA EMAIL OR WEBSITE. ANY DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND PARTICIPANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

1. SWEEPSTAKES PERIOD: The Sweepstakes begins at 12:00:00 p.m. Central Time (“CT”) on May 17, 2026 and ends at 11:59:59 p.m. CT on June 14, 2026 (“Sweepstakes Period”). The time clock of Administrator’s (defined below) computer is the official timekeeping device for this Sweepstakes.

2. HOW TO ENTER: During the Sweepstakes Period, there are three (3) ways to enter the Sweepstakes as described below.

(a) TEXT MESSAGE: Use your SMS-enabled mobile phone to text **STARS** to 86261 to enter for a chance to win a prize. You will be prompted to reply to Sponsor’s automated text messages to complete and submit your entry for the Sweepstakes. For each text message entry, you will receive up to four (4) reply text messages about the Sweepstakes from the Sponsor, via automatic dialing system. Participants must have a mobile phone with text messaging capabilities to enter by text message (available on participating carriers only) and may incur a standard text message charge from their wireless service provider for each text message sent and received. Check with your wireless service provider for details on these and any other applicable charges. Message and data rates may apply. Your text is your electronic signature agreeing to these Official Rules and the SMS Terms and Conditions at propac.agency/smsterms and to giving electronic written consent. Participants are solely responsible for any such wireless charges. Not all wireless carriers will participate. If you wish to opt out, text STOP to 86261. Text HELP to 86261 if you would like more information. Mobile entry is not required to submit an entry or win a prize in the Sweepstakes.

(b) EMAIL: To enter without sending a text message, email winndixedewamericasweeps@propac.agency with “Sweepstakes Entry” stated in the Subject line. In the body of the email, include your first and last name, complete street address (no PO boxes), daytime phone number, date of birth, and email address. Email entries that do not contain all the required information will be disqualified. If entering with a mobile phone or other web-enabled device and using your wireless carrier’s

network, standard data charges from your wireless carrier may apply. Check with your wireless service provider for details on these and any other applicable charges. Participants are solely responsible for any such wireless charges. Mobile entry is not required to submit an entry or win a prize in the Sweepstakes.

(c) WEBSITE: To enter without sending a text message, entrants also have the option to visit winndixedewamericasweeps.com (“Website”) and follow the instructions to register for the Sweepstakes to receive one (1) entry into the random drawing.

Limit one (1) entry per day per person, regardless of entry method. A “day” is defined as the twenty-four (24) hours between 12:00:00 a.m. CT and 11:59:59 p.m. CT of the same day except the first day of the Sweepstakes which shall begin at 12:00:00 p.m. CT and end at 11:59:59 p.m. CT.

All participants must have a valid email address in order to be contacted or to complete the prize-claim process if they are selected as the potential winner. The name of the person submitting the entry into the Sweepstakes must be the authorized account holder of the email address or phone number used at time of entry, otherwise the entry may be deemed void. Multiple participants may not share the same email account or phone number. In the event of a dispute over the identity of a participant, the entry will be declared made by the authorized account holder of the email address or phone number. “Authorized account holder” is defined as the natural person who is assigned the email address or phone number by an Internet access provider, online service provider or other organization which is responsible for assigning phone numbers or email addresses (or the domain associated with a submitted email address). The potential winner may be required to provide identification sufficient to show that they are the authorized account holder of such account.

Each entry must be manually entered by the individual participant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or sweepstakes service) will be disqualified and transmissions from any scripts, macros, bots, sweepstakes services or related IP addresses, emails or phone numbers may be blocked. If it is discovered that a participant used multiple phone numbers, email addresses and/or mailing addresses, or manipulated such information, for the purpose of obtaining more than one (1) entry per day, such person will be disqualified, their entries deemed invalid, and any prize won by such person shall be forfeited.

3. ELIGIBILITY: The Sweepstakes is open only to legal U.S. residents residing in Florida or Georgia, eighteen (18) years of age or older at the time of entry. The following persons are not eligible to participate or win: employees, contractors, directors, owners, and officers of Pepsi-Cola Company (“Sponsor”), and its bottlers, Propac Agency (“Administrator”), and each of their respective parent, subsidiary and affiliated companies, participating retailers, distributors, Web design, advertising, fulfillment,

judging and promotion agencies involved in the administration, development, fulfillment and execution of this Sweepstakes (“Promotion Parties”), and the immediate family members (spouse, parent, child, sibling, grandparent, and/or “step”) of each and those living in their same households (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes). No groups, clubs or organizations may enter or win a prize or reproduce or distribute any portion of these Official Rules to its members.

4. RANDOM DRAWING: The potential winners will be selected in a random drawing to be held on or about June 15, 2026 from among all eligible entries received during the Sweepstakes Period by the Administrator whose decisions shall be final. Odds of winning depend upon the number of eligible entries received. Limit one (1) prize per person/household.

5. PRIZE DETAILS: Ten (10) prizes are available to be awarded. Each winner will receive a \$500.00 Winn-Dixie e-gift card (subject to terms and conditions as set by issuer). Total value of all prizes is \$5,000.00.

6. WINNER NOTIFICATION: If a potential winner participated via “Text Message”, they will be notified by the Administrator, via text message, and will be required to email their contact information to the Administrator’s email address (as provided within the notification) within forty-eight (48) hours. Once a potential winner’s contact information is received, they will receive an email containing further instructions on how to claim the prize which must be completed within the allotted time frame as stated herein and/or within the email. If a potential winner entered via “Email” or “Website”, they will be notified by the Administrator, via email, and will be required to respond to the email within forty-eight (48) hours. If (a) an attempted prize notification or prize is returned as undeliverable; (b) if a potential winner does not properly claim their prize as instructed in the notification and within forty-eight (48) hours; (c) a potential winner cannot be verified; or (d) a potential winner is otherwise unable to accept the prize as stated, the prize may be forfeited, and awarded to an alternate winner, in Sponsor’s sole discretion. Upon forfeiture for any reason as stated within these Official Rules, no compensation will be given. Prizes will only be awarded to confirmed winners residing in an eligible State as stated in Section 3. Prizes will be emailed within six (6) weeks of winner verification.

7. GENERAL: The Sweepstakes is governed by the laws of the United States and of the State of New York without respect to conflict of law doctrines. Void where prohibited. The potential winners may be required to provide proof of legal U.S. residency if requested by Sponsor to determine eligibility and as a condition of prize award. No substitution of a prize is offered, no transfer of a prize to a third party is permitted and a non-cash prize may not be redeemed for cash value, except as determined by Sponsor in its sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value in the event a prize becomes unavailable. Unclaimed

prizes will not be awarded. Winners will be solely responsible for paying all applicable federal, state and local taxes on prize, if any. As a condition of participating in the Sweepstakes, participants agree (a) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (b) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (c) any and all claims, judgments, and award, shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs.

8. CONDUCT: By participating in the Sweepstakes, participants agree to be bound by these Official Rules and the decisions of the Sponsor which shall be final and binding in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right, in its sole discretion, to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes; or to be acting in any manner to be in violation of the Official Rules; or to be acting in any manner to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. LIMITATIONS OF LIABILITY: Sponsor and Promotion Parties assume no responsibility or liability for (a) any incorrect or inaccurate entry information submitted by participant, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of the Website any network or wireless service or any combination thereof; (e) suspended or discontinued Internet or wireless service; (f) any injury or damage to participants or to any person's computer or web-enabled device or property which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes; (g) suspended or discontinued wireless or online service which may result in a potential winner not receiving a prize notification; (h) any change in a potential winner's phone number, email address or mailing address; or (i) any undelivered text messages or emails, including without limitation, emails that are not received because of a potential winner's privacy or spam filter settings which may divert any Sweepstakes email, including any winner notification email, to a spam or junk folder. If, for any reason, the Sweepstakes (or any prize) is not capable of running as planned for reasons which may

include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes, including but not limited to Acts of God, pandemics, epidemics, weather, fire, strike, acts of war or terrorism, government restriction, or any other condition beyond their control, which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor reserves the right to award the prize(s) in a manner deemed fair and equitable by Sponsor, such as by way of example and not by way of limitation, in a random drawing from among all eligible, non-suspect entries received up to the time of the impairment, and Sponsor shall not have any further liability to any participant in connection with the Sweepstakes. Sponsor may modify and amend these Official Rules as they appear online from time to time during the Sweepstakes for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Sponsor and Administrator reserve the right, at their sole discretion, to disqualify any participant from this Sweepstakes or any other promotion conducted now or in the future by Sponsor or any of its affiliates if the participant tampers with the entry process or if their fraud or misconduct affects the integrity of this Sweepstakes. Sponsor reserves the right to correct errors in promotional materials.

10. RELEASE OF LIABILITY: All participants, as a condition of participation, agree to release Sponsor, Promotion Parties, and each of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, assignees, advertising/promotion agencies, representatives, and agents, and Instagram and Meta (“Released Parties”), from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property, including bodily injury and death, which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Sweepstakes, the receipt, ownership or use or misuse of any prize awarded, or while preparing for, participating in, and/or traveling to and from any prize-related activity or any typographical or other error in the printing of these Official Rules or the offering or announcement of any prize. Winners shall bear all risk of loss or damage to their prize and/or prize documentation after it has been delivered. Except where prohibited by law, each winner grants to Sponsor and its designees, the right to print, publish, broadcast and use their name, voice, statement, picture or other likeness for public relations, advertising and promotional purposes as may be determined by Sponsor, in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation or consideration, unless prohibited by law.

11. DISPUTE RESOLUTION: The participants waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Sweepstakes. The participants each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of New York, and any other

court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The participants agree that, except as set forth above, any claim, suit, action or proceeding, arising out of or relating to the Sweepstakes, shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of New York. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of New York. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of participant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court. The Sweepstakes is offered only in the United States and is governed by the laws of the state of New York, and all claims must be resolved in the federal or state courts located in Westchester County, New York.

Sponsor's use of your personal information is subject to the privacy policy located at contact.pepsico.com/mtndew/privacy-policy. Any communication between Administrator and/or Sponsor and participant regarding this Sweepstakes (e.g., phone calls, text messages, chats, emails, etc.) may be recorded for quality assurance and training purposes. Winners' names may be included in a publicly available winner's list.

12. WINNERS' LIST: For a list of winners, send a self-addressed, stamped envelope by July 17, 2026 to: Winn-Dixie Dew America Sweepstakes Winners' List, PO Box 2334, Addison, TX 75001.

13. ADMINISTRATOR: Propac Agency, 6300 Communications Pkwy, Ste. 100, Plano, TX 75024.

14. SPONSOR: Pepsi-Cola Company, 700 Anderson Hill Road, Purchase, New York 10577.

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This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram or Meta. Any questions, comments or complaints regarding this Sweepstakes shall be directed to the Sponsor and not to Instagram or Meta.